

Exhibition guidelines

Festival 2027 – Flax, a great traveler



General Information

Le Festival du Lin et de la fibre artistique (The *Festival of Flax and Fibre Art*) will take place on **2-4 July 2027**, from **10:00 a.m. to 6:30 p.m.** daily. Each selected artist will present an exhibition as part of the program.

Transport & Reimbursement

Artists are responsible for transporting themselves and their works. Travel expenses will be reimbursed (€0.35/km according to “Mappy” calculation). Train travel is also accepted, provided tickets are booked early and receipts kept.

Exhibition Fee

Each exhibition receives a **€100 honorarium**, paid after the festival together with transport reimbursement.

Installation & Dismantling

- Installation opens **from Monday**, and must be completed by **Thursday 10:00 a.m.**
- Artists will be invited to a **welcome barbecue on Friday evening**.
- Works must remain installed until **Sunday 6:30 p.m.**

Setup & Technical Information

- Artists must provide detailed technical information (size, weight, hanging system).
- Most venues are heritage buildings, where drilling may not be permitted; existing hooks are available.
- Hanging above **4 m** must be carried out by the artist or their team.
- Volunteers (around 300) can assist, but artists remain responsible for curating and installing their exhibitions.
- Equipment can be provided if requested in advance on the technical sheet.

Exhibition Text & Presence

- Each artist must provide a **presentation text** (for display on site) one month before the festival.
- Artists must present their work to volunteers, who will supervise in their absence.
- **Artist presence is required during all three days of the festival.**

Catalogue & Labels

- By **15 February 2027**, provide:
 - 1 text (max. 500 characters, spaces included)
 - 3–6 high-resolution photos (including, if possible, a portrait).

- Price lists may be displayed at venues. Labels can be printed if files are received by **1 May 2027**.

Workshops

Artists may run workshops during the festival, within agreed time limits. The association promotes them, but artists handle registrations. Tables, chairs, etc. can be provided if requested. No commission is taken on workshop fees or sales.

Insurance & Security

- Works are insured “**nail to nail**” by the association. Insurance values must be provided by **1 June 2027**.
- Venues are supervised during opening hours and locked outside of them.

Communication

The festival is widely promoted through:

- Tourist Offices, clubs, mailing lists, social media.
 - 1 500 posters - 25 000 postcards – 20 000 programs
- Press coverage will focus on the festival as a whole, but artists may contact specialized media directly.

Opening Reception

The official opening of the festival (joint reception for all exhibitions) will be held on **Thursday, 1 July 2027**.

Accommodation

Accommodation is arranged by the association. Artists will stay in the same establishment (shared or individual lodges).

President – Patrick OUVRY

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